

Rules for Participation

The following are the rules for participation in the 4R Advocate Award Program as defined by The Fertilizer Institute (the “Sponsor”). Applicants must be over 18 years of age and there must be a collaborative relationship between the nominating retailer and the grower when applying for this award program. By submitting a nomination, I affirm and agree to the following:

- I will become knowledgeable about the 4R program;
- I will be available to be a 4R advocate/spokesperson in the Sponsor’s booth at the Commodity Classic for a total 2 hours over the 2.5 day exhibit period;
- Be available if requested to farm media during the Commodity Classic; and
- Be available for an interview with a reporter and pose for a photo with the retailer nominator to develop an article about the award.
- I will be present at the TFI 4R Advocate Awards banquet taking place at the Commodity Classic.

Being aware of the dangers inherent in travel by air, ground, ocean or otherwise, and willing to assume the risk of injury, death, damage, harm, loss and/or incident that may result therefrom, winners will release and forever discharge the Sponsors and the Sponsor Affiliates from and against any and all actual and potential, known and unknown, suspected and unsuspected claims, demands, causes of action, taxes, liabilities and damages for personal injuries, death, damage or loss to personal property, or other harm or loss of any nature whatsoever sustained in connection with the receipt, ownership or use of the Award, or by reason of my travel by air, ground, ocean or otherwise to and from the vacation destination.

Further winners will grant to the Sponsors, throughout the universe and in perpetuity, the right, without reservation and freely assignable, to use and publish their name, voice, likeness, photograph, biographical and Award information by any and all means, devices, processes and technology, and in all media, now known or hereafter invented, contemplated or devised, for advertising, promotional and/or other purposes related to the Award without notice to me and without further compensation.

4R Advocate Program – Award Details

- Roundtrip airfare to the Commodity Classic held February 27 — 29, 2020 in San Antonio, Texas or if driving, mileage will be reimbursed to and from place of residence to The Commodity Classic. TFI will assist winner and companion with travel arrangements as well as participation in the Commodity Classic events.
- Roundtrip ground transport between airport and hotel.
- A hotel room at the Commodity Classic February 27 — 29, 2020.
- Daily meal allowance during Sponsor award travel period
- Payment of Commodity Classic registration fee and the costs of admission to the 4R Advocate Program awards banquet
- Any incidental costs, in addition to the foregoing, are the responsibility of the winner and/or companion, including the payment of any applicable taxes.